

KINGSLEY OPUTE

Web Designer | UI/UX Designer | Growth & Digital Marketing |
Digital Content Lead | Product-Focused Technologist | Driving
Innovation in Digital Products | Digital Transformation
Manager

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Results-driven professional with a Master's in Digital Transformation and Leadership from GISMA University, Berlin, and 7+ years of experience in Web design, digital marketing, graphic design, content creation and animations. Skilled in building user-centric web applications and driving growth through data-driven strategies. I excel in leading cross-functional teams and seek to drive product innovation at Berlin's tech startups.

Work Experience

Web Developer, Content creator, and Promoter

Jan 2025 - Present

Viral Spring Digital

- Developed and maintained responsive web applications using AngularJS, HTML, CSS, and JavaScript, ensuring high performance with user flows and user satisfaction.
- Collaborated with UX designers and backend developers to integrate APIs and deliver seamless intuitive user experiences.
- Put together videos for social media, advertising, and informational purposes.

Website Designer, Digital Marketer, B2B Marketing

Oct 2020 - Dec 2024

Ascent Digitech Solutions

- Produce high-quality content for websites, knowledge base, blog posts, social media, and email marketing.
- Develop and send email campaigns to targeted potential clients for sales enablement
- Create websites, optimize contents and structure to improve their visibility for search engine results.
- Drive traffic and sales to online stores, and optimize product listing.
- Design aesthetic graphics, animations for social media posts and promotions.
- Monitor and respond to online reviews and feedback to maintain a positive image of brands and quality assurance.

Software Developer, UI/UX Designer, Graphic Trainer

Feb 2017 - Sep 2020

Natview Technology

- Designed software applications, one pagers websites and landing pages using interface using Figma
- Lead facilitator in training candidates on graphic fundamentals and design using Adobe Creative Suite
- Creating Web and Mobile applications using Angular and Ionic framework with Firebase as the backend.
- Write, test, and debug code using the Angular programming language
- Provided technical training and support to over 100 users, including troubleshooting software installation issues, UI errors, and development environments.

Motion Graphic, Graphic Design

Mar 2015 - Jan 2017

Altitude Technology

- Creating Animations to promote company Software Applications across social media platforms
- Graphic design with pixel accuracy and motion graphics for advertising products and services.

Projects

Buy Billboard

Sep 2021 - Dec 2021

An ecommerce web and mobile application for billboard vendors in Nigeria.

Pre-School App Design

Apr 2025 - Jun 2025

A Pre-school mobile app design where parents can connect with their kids remotely while at work

Click-on Kaduna Digital Skills promotional animation

Apr 2019 - May 2019

An animated video to promote click-on kaduna digital skills programe.

Core Skills

AngularJS, HTML, CSS, JavaScript, Figma, Adobe Creative Suite, Angular, Ionic framework, b2b marketing, Problem-Solving, Identifying opportunities, and Critical Thinking, Design accuracy, Iterative design, Experience design, Motion Graphics and Animations, Infographics and Presentation, Web Development, Intuitive, brand guidelines

Education

Gisma University

Mar 2024 - Apr 2025

Msc Digital Transformation Leadership

Modul University

Sep 2023 - May 2024

Masters Sustainable Development, Management and Policy

Ladoke Akintola University of Technology

Sep 2007 - Jan 2014

B. tech Pure and Applied Physics

Languages

English (*Fluent*), German, French

Certificates

Product Management Certification

Feb 2017

Career Intelligence

Cloud Management, Intelligence, & Security

May 2018

Institute of Knowledge Development and Productivity

HTML, CSS, JAVASCRIPT

Jul 2016

SQI College of ICT

Publications

Interests

Problem solving, Visual Arts, Creativity, Software